

ASP FACTS

PRODUCT: Identifier® Handcuffs



ADVANTAGE:

Identifier Handcuffs permanently infuse distinctive colors into the polymer overmold of ASP Chain and Hinge restraints. The color will not chip, wear or fade. It cannot be removed by the subject. Six stock colors (Blue, Brown, Gray, Yellow, Orange and Pink) may be used to designate threat levels or medical conditions. Custom colors are available with a minimum purchase of 1,000 cuffs. They can be used to designate agencies or divisions.

SPECIFICATION:

- Polymer overmold
- Permanent color
- Total color saturation
- Chain or Hinge restraints
- Six stock colors
- Custom color availability
- Designate threat levels
- Designate medical conditions
- Designate agencies
- Designate divisions

PERFORMANCE:

Identifier Handcuffs provide a secure, readily visible means of designating security threats, medical conditions or handcuff ownership. The distinctive colors are infused throughout the polymer overmold of these stainless steel cuffs. The colors are permanent and cannot be removed by the subject. They will not chip, wear or fade.

SALES STRATEGY:

Show the six standard Identifier colors. Explain the permanent color infusion. Discuss the use of Identifier Handcuffs to designate threat levels, medical conditions or agency ownership.