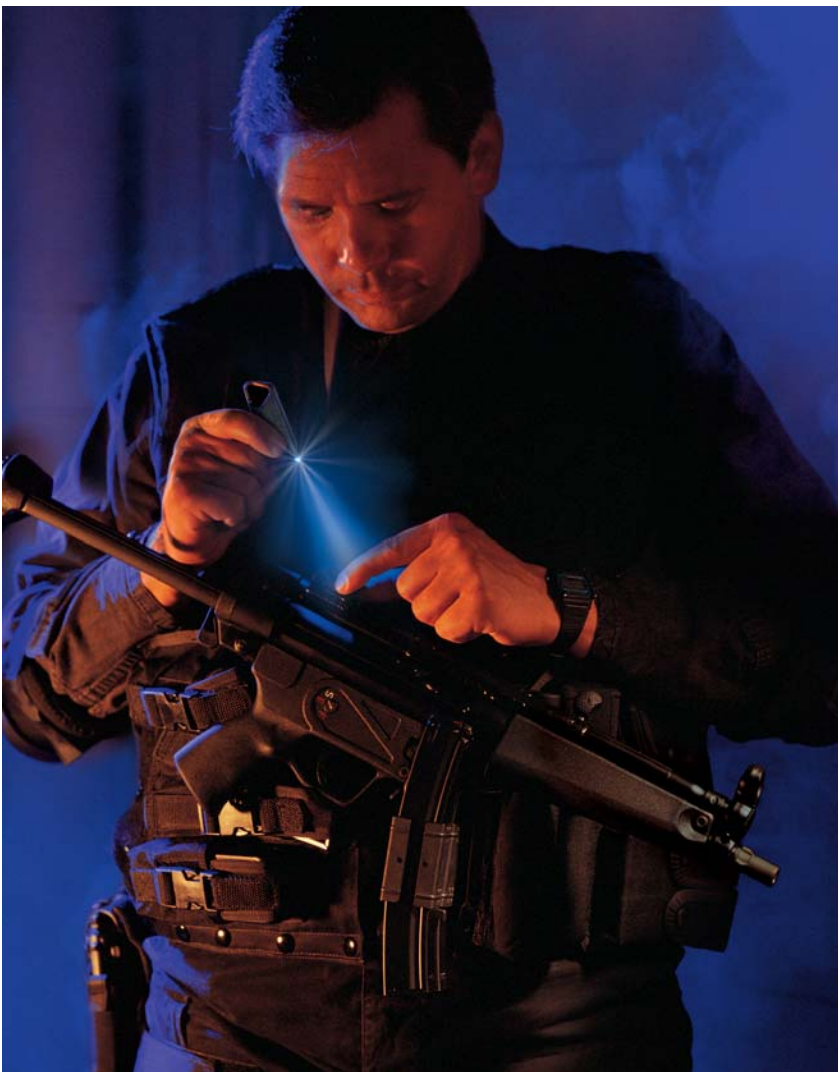


ASP FACTS

PRODUCT: **Sapphire®**



ADVANTAGE:

The Sapphire introduces a new technology to personal lighting tools.

The light is bright, reliable and conveniently clipped. The shockproof Sapphire is small enough to be your constant companion, yet powerful enough to be your first choice for safety. Here is a Lifetime of Light® . . . where and when you need it. The brilliant Sapphire Crystal® produces a high efficiency, non-deteriorating solid state beam. It provides soft illumination with a 180° viewing radius that is visible over one mile. The system is so advanced that we guarantee the Crystal for life.

SPECIFICATION:

- Lifetime Crystal replacement
- Lifetime battery replacement
- Extremely bright
- Integral Tri-Ring® retention clip
- Stainless steel coil spring
- Interlocking hook
- Forged aluminum panels
- Bright dip industrial anodizing
- Injection molded frame
- Engineering grade resin
- Smooth profile
- Precision balanced
- Softouch® switch
- Two 3-volt Lithium batteries
- Low temperature certified
- Leak proof
- Vibration proof
- Shockproof
- Impact proof
- One hand operation
- Laser engraveable
- Optional die struck medallions
- White Crystal

PERFORMANCE:

Only the ASP Sapphire has an integral retention clip. The lights are incredibly convenient, compact and powerful. The forged aluminum panels provide a convenient means of customization through laser engraving or inset die struck medallions.

SALES STRATEGY:

Demonstrate the superior brightness, convenient retention and exceptional workmanship of the Sapphire light.